

Achieve Business Continuity

with Arcserve and Microsoft Azure®



With Arcserve, we know that we can restore operations with minimal downtime, protecting our business, our partners and our customers.

*Andy Yang,
Head of Infrastructure
ANZ, DB Schenker*

Ninety-six percent of Fortune 50 companies have publicly announced a cloud strategy¹, which illustrates just how quickly the public cloud, including Microsoft Azure, is changing the IT infrastructures of business around the world. However, many companies often find themselves lacking proper data protection and disaster recovery solutions to support their public cloud transformation journey.

Deeply integrated with Microsoft Azure, Arcserve solutions keep your business running, whether your infrastructure is already in Azure or you are just embarking on your path to the cloud.

Arcserve's data protection solutions enable you to meet service level agreements (SLA) by applying a common set of policies, recovery point objectives (RPO) and recovery time objectives (RTO) across all your critical applications and data sets.

With our backup, disaster recovery, high availability and archiving solutions, your company will:

Prevent data loss and improve resiliency across on-premises and cloud-based systems

Ensure safe migration of critical business applications to Azure

Eliminate complexity and reduce IT management overhead costs by up to 50%²

Reduce RTOs and RPOs to just minutes or seconds, and validate SLAs

Strengthen compliance by enabling you to quickly respond to regulatory and legal discovery requests

¹ "The Changing Faces of the Cloud", <http://www.bain.com/publications/articles/the-changing-faces-of-the-cloud.aspx>, Bain and Company, January 2017

² According to an Arcserve Customer Survey, November 2017



Arcserve UDP is freeing up eight hours of time each week, which can now be spent on better supporting users and increasing their productivity.

*Menno Scheelings,
ICT coordinator, Luxaflex Benelux*



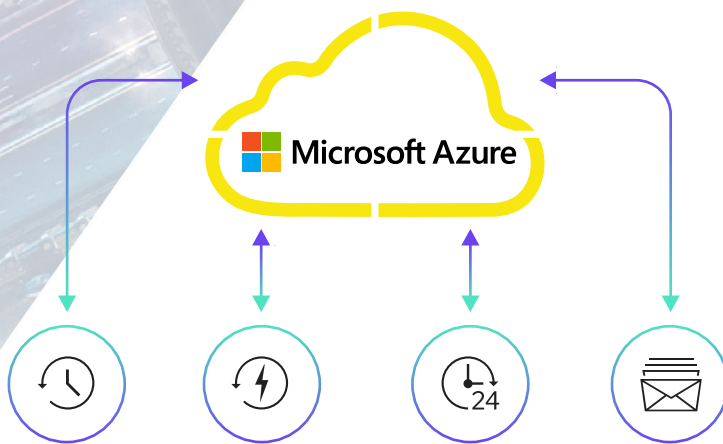


With Arcserve UDP, our data, emails and servers are protected. This gives us greater confidence in our ability to provide a better customer experience.

Tommy Hufthammer,
Head of IT, BIR

Deep Integration Creates Unique Solutions

We've built a deep history with Microsoft, collaborating to develop innovation solutions that solve the toughest IT challenges. Our strong alliance ensures that your business reaps the benefits from both solutions: Arcserve's cutting-edge data protection with Azure's advanced cloud capabilities.



Together, we deliver a myriad of unique capabilities to support the migration and protection of your business applications in Azure, including backup to and from Azure, migration of your systems to Azure, disaster recovery that leverages Azure as an offsite location, high availability with failover between on-premises systems and Azure, as well as archiving your email to Azure.

About Arcserve

Arcserve delivers breakthrough data protection and availability solutions that combine enterprise power with small team simplicity. Founded in 1983 and headquartered in Minneapolis, Arcserve has continuously redefined data protection with high availability, disaster recovery, backup and recovery, and archiving solutions. Arcserve protects data for more than 45,000 customers in more than 150 countries with help of 7,500 partners around the world.

For more information, please visit arcserve.com